

mobile gaming

Got your game face on? Take it to the next step: the cloud.

No matter whether you're targeting iOS or Android, PC or Windows Phone, Windows Azure has the tools. Use our services to build community sites and leaderboards. Let users sign in with Facebook, Twitter, Google, or Microsoft accounts. Build an app from the ground up, or host a game you've already created. Explore and try (for free!) and see if we're a match.



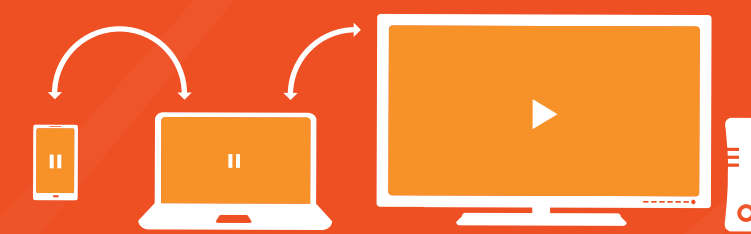
Search [WindowsAzure.com](#) for the keywords referenced below

GAME ON



Gamers want to play everywhere, at home, on the bus, or waiting for a friend. How do you get them their score, their status, their move? Windows Azure Mobile Services lets you easily connect your application to the cloud from anywhere, anytime. It doesn't matter whether it's an Android, iOS, Windows Phone, or Windows 8 game. Even HTML5 games can use Mobile Services!
[Q "azure mobile"](#)

PLAY, PAUSE (CHANGE DEVICE), RESUME



Save your game state using Windows Azure and your customer retains their game progress across all their devices – whether Windows devices or ones that are related to a fruit or a robot!
[Q "azure mobile features"](#)

PUSH, DON'T SHOVE



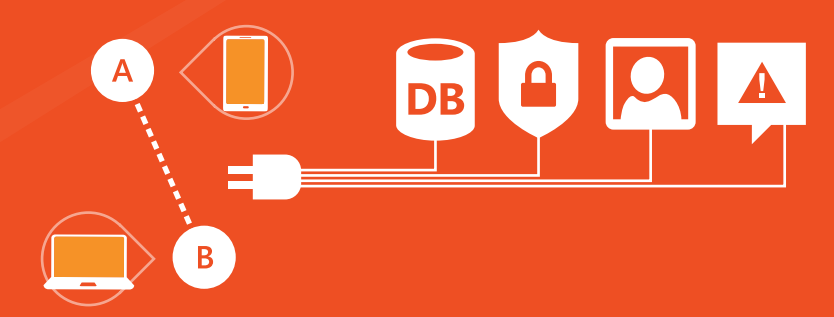
When something happens, let them know. Your customers get automatic notifications when someone has made a move, or posted a new high score.
[Q "azure mobile push"](#)

FIND YOUR NEXT VICTIM/FRIEND



Need a server to handle multi-player? Message boards? Chat? It's easy to host a web server in the cloud. Node.js, PHP, Python, .NET – we run them all. And deployment is easy; FTP, Git, TFS – even from Dropbox!
[Q "azure cross platform sdks"](#)

STUFF HAPPENS



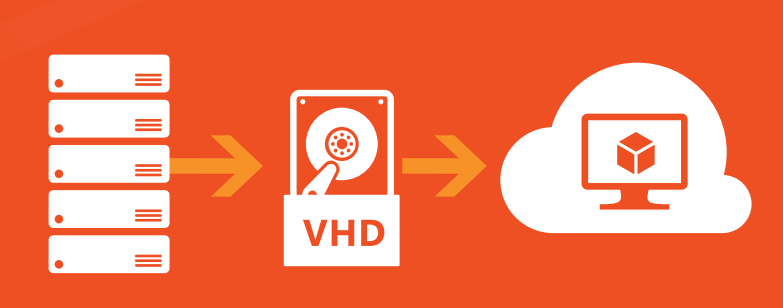
Got data? Need auth? Want to push [notifications]? Mobile Services makes all of these easy.
[Q "azure mobile services auth"](#)

EASY AS PIE



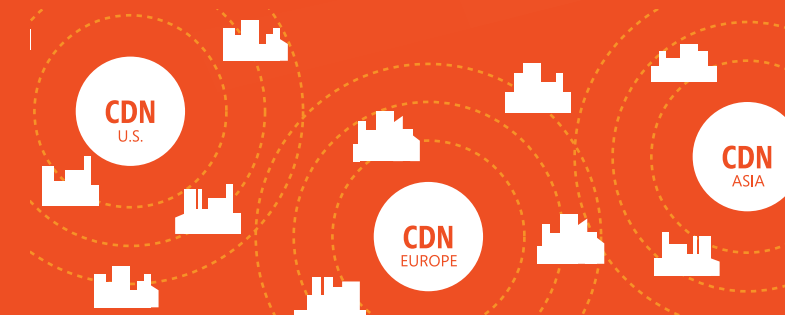
Games can go from startup to viral in virtual minutes. You need machines. Fast. And what happens when customers go to sleep? Or demand goes down? Get rid of the machines. Just as fast.
[Q "azure web sites"](#)

DON'T REWRITE, JUST REDEPLOY



You have a server running your killer game in your garage. Now it's ready for the big time. You don't need to re-develop it for the cloud! Just make it into a VHD, upload it, and run it!
[Q "azure vm running windows"](#)

ON-DEMAND EVERYWHERE



Content is king. When you have a lot of it, you need a Content Delivery Network. Distribute your content globally and get it to customers faster.
[Q "azure cdn"](#)

RETURN OF THE BLOB



Better than the great classic movie, our blobs are cheap storage... blobs. Whatever you want. Files, pics, it's just a blob o' bits.
[Q "azure blob storage ruby"](#) | [Q "azure java blob storage"](#) | [Q "azure blob python"](#)

VIDEO TO GO

Want to add video to the experience? Let players upload videos so that others can watch. Video streaming capabilities work for any device and bit-rate.
[Q "azure media services center"](#)

BE SAFE, NOT SORRY

Security is not a game. Your customers can log in using their Facebook, Google, Yahoo, Twitter, or Microsoft account.
[Q "azure mobile services"](#)

IN THE MAIL...

Want to get the message out? Send receipts, notifications, or reminders. Help customers spread the word about your app with customized messages.
[Q "azure sendgrid java"](#) | [Q "azure sendgrid php"](#)

USE ANY DEVICE

Android, iOS, and plain HTML are supported. And if you don't do the .NET Framework either, no problem. We support OSS languages and technologies.
[Q "azure developer centers"](#)

SPEAKS YOUR LANGUAGE

Create web sites in the languages of your choice. Deploy with FTP, Git, Mercurial, Dropbox, and TFS. Scale up fast too, with a slider to increase the number of sites.
[Q "azure languages"](#) | [Q "azure ruby.php"](#) | [Q "azure node.js"](#)

BUILD SMARTER GAMES

Dynamic ranking. Dynamic scoring. Dynamic duos. Anything that needs to be calculated now, and every second after now. Use Cloud Services and blob storage for instant awesome.
[Q "azure web sites programming"](#)

INSIGHTS MAKE MONEY

Don't be in the dark. Leverage our monitoring tools and our super fast scalability to find out what works best for your users. And what doesn't – before it costs you.
[Q "azure insights"](#)

STORE: PREBUILT AWESOME

Check out the Windows Azure Store for other services to kickstart your creativity. Manage images with Bitline or Cloudinary. Monitor app performance with //staq. Translate on the fly with Microsoft Translator.
[Q "azure store"](#)

play to win.

It's all that matters. Don't spend your life solving common problems. Data, computing, authentication, media, logistics — we have a lot of it sorted. OK, you won't be flying over the hoi polloi. But you can try it for free.

[➔](#) Go to [WindowsAzure.com](#) and click "Free trial"



Like it? Get it.